



The Level

Lofty Community Media Newsletter



2021 SACBA Bilby Awards

Each year SACBA holds its conference and AGM, followed up by the much anticipated Bilby Awards. The awards celebrate the best in community radio in South Australia, with categories from Volunteer of the Year to Community Engagement and Best Radio Program.

Lofty entered many of the categories this year, and came away with a swag of Bilbies - a great achievement for a small station with a licence less than a year old.

Congratulations to:

Harry Vrabec-Lyons - Runner Up, **Youth Contribution**

The Huddle - Winner, **Sports Broadcast**

Kimberley Franklin - Winner, **Interview**

Jimmy Keegan - Runner Up, **Best Program**

Lofty is incredibly proud of our success in 2021, and looking forward to entering even more categories in 2022. Nominations are mid-year, so now is the time to start thinking about which category you'd like to win.

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Diary Dates

- 14 November - Lofty Studio Grand Opening
- 19 November - Lofty AGM
- 11 December - Nairne Community Carols OB
- 26 January - Australia Day in Nairne OB
- April 2022 - OB on board Steam Ranger
- May 2022 - Radiothon is coming!



The Huddle Finale for 2021

The SACBA Award winning Huddle Reformed with Pistols, Goldy and Rob had the great privilege of having AFL premiership player Tom Sparrow and his father Michael in the new Lofty 88.9 Studio for their season finale show in October.

Tom Sparrow, who grew up in Scott Creek and played juniors for Bridgewater, played for the Melbourne Demons in the 2021 AFL premiership victory against the Western Bulldogs.

Tom Sparrow is the first AFL premiership player originating from the Adelaide Hills since 2004.

Claudine Burgess was on hand to take some great photos of the special moment.

Tom's father Michael played over 300 games for the Bridgewater Raiders in the Hills Football League.

Photos courtesy of Claudine Burgess Photography



Sponsor Spotlight

We love our Lofty sponsors, and they're so important to us. This month's fantastic sponsor is Rebekha Sharkie.

Did you know:

- Rebekha Sharkie was one of Lofty's first sponsors
- the Mayo office can help with flags, grant applications, and dealings with Commonwealth agencies
- the electorate of Mayo is named for Helen Mayo, a South Australian doctor who specialised in treating babies and children

Members and Presenters, you may be interested in our updated website 'Member Resources' Lots of information and some ideas on how to prepare for your shows.

<http://lofty.org.au/index.php/about/volunteering/resources/>



Sponsorship is really important to community radio stations around the world. It's one of the main ways we come up with the funds to do what we do. Sponsorship is a real partnership, where our sponsors help us out with funds, in exchange for a promotion of their business or organisation.

Talk to your favourite business and ask them if they'd like to learn more about sponsoring Lofty. Maybe they'd even like to sponsor your program! We have members who can help out at every stage of the sponsorship process, so start the conversation now.

THANKS :)

Thirsty? We all know how important it is to stay hydrated when you're on air - it's a great boost for your amazing radio voice. That's why it's so handy to have a water dispenser right in the studio for everyone to enjoy.

Huge thanks to Ben Goldfinch who keeps us all topped up by providing the water dispenser and checking it regularly to make sure there's always a cool drink for anyone who needs it. Bottoms up!