



## LOFTY COMMUNITY MEDIA

ABN - 73798304687

Business Location – 1/19 Crompton Rd, Totness SA 5250

Postal Address – PO Box 367 Littlehampton, SA 5250

Australia

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Email [info@lofty.org.au](mailto:info@lofty.org.au)

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## ANNUAL REPORT

for the Financial Year ending 30 June  
2022

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### Our mission & vision

Our vision takes the form of a Lofty Goal. *Our Lofty Goal is to build a valuable cultural and community asset for the Adelaide Hills.*

### SECTION 1

### AN OVERVIEW OF LOFTY

#### About us

Lofty Community Media Incorporated was founded in 2017 by a small but enthusiastic team of people with one common vision: to build a valuable cultural and community asset for the Adelaide Hills. We do this for the love of communication, the love of music and the love of our fellow Hills dwellers.

After a lot of hard work and overwhelming support from our local community, we achieved one of our Lofty Goals: an FM broadcasting licence.

In November 2018, Lofty commenced broadcasting on 88.9FM every Sunday, Monday and Tuesday.

In September 2020, Lofty won the sole long-term community FM broadcasting licence servicing the Adelaide Hills, resulting in Lofty 88.9 broadcasting permanently from 1 October 2020.

Our 24/7 live stream continues to be accessible via a range of platforms and devices. You can listen to Lofty at home on your stereo through a smart device, at work on your computer, in your car through TuneIn... almost anywhere, anytime.

Lofty continues to be managed and operated by a growing band of passionate volunteers – we have no payroll, so everything you see and hear is created and curated by people doing what they do purely out of love. Our Board, which is made up entirely of Adelaide Hills locals, is dedicated to growing and maintaining Lofty.

We broadcast from Peramangk Country. We acknowledge the Peramangk people as the traditional custodians of the Adelaide Hills region where we live, learn and work. We pay our respects to Peramangk Elders, past and present. Always was, always will be Peramangk country.

Lofty 88.9 (ACMA call sign 5LCM) is a community radio station based in Totness, South Australia, and is named in reference to its location in the Mount Lofty Ranges. Located in the South Australia’s lovely Adelaide Hills, Lofty’s broadcast zone incorporates the Mount Barker District Council, Alexandrina Council, and the Adelaide Hills Council.

Lofty Community Radio 88.9FM also broadcasts across half of the Federal seat of Mayo, and incorporates parts of the South Australian state electoral seats of Heysen, Kavel, Morialta, Bragg and Waite.

Lofty has a general geographic license to broadcast so we encourage all community involvement, and the station is staffed entirely by volunteers. There is a potential audience of over 80,000 people across the Adelaide Hills, regional districts and beyond. We also stream over the internet 24/7.

## Our People - As at 30 June 2022

### Lofty’s Board

Name	Position
Claudine Burgess	Chair
Benjamin (Ben) Goldfinch	Vice-Chair
Dr Tanya Lyons PhD	Secretary
Robert (Rob) Vrabec	Treasurer
Rob Shearwood	Board Member
Andrew Challen	Board Member
Geoffrey (Geoff) Cleggett	Board Member
Kimberley Franklin	Board Member

### Staff

Rule 61 of the Lofty Community Media Incorporated Constitution V1.4 2022 states that “the Association shall be prohibited from offering paid employment to any person, unless approved by resolution by the members at a General Meeting.”

All station roles are undertaken by the board and other volunteers as required.

## Structure &amp; Management

**COMMUNITY****Members / Volunteers****BOARD**

Chairperson	Vice Chair	Treasurer	Secretary	4 Ordinary members
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**SUB-COMMITTEES**

<b>Finance &amp; Administration</b>	<b>Volunteers &amp; Training</b>	<b>Programmin g</b>	<b>Technical &amp; Building</b>	<b>Sponsorship &amp; Marketing</b>
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**WORKING GROUPS**

Outside Broadcasts Fundraising / Events / Planning committee	Marketing planning / Social Media / Sponsorship Team / PR	Constitution Review / Licence Renewal / Grant writing	Radio presenters co coordinator / Training / Membership coordinator	Programming Committee / Technical / Maintenance
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## **Deputy Chair's Report November 2022 at the AGM**

It has been a great year at Lofty 88.9 and here is a snap shot of what has taken place. Firstly, thank you to everyone for getting involved with a great team of volunteers with a passion for the Adelaide Hills community. A strong foundation is now in place and we look forward to the years ahead. We would like to thank our out-going Chair Claudine Burgess for her many years of dedicated work, above and beyond the call of duty for an unpaid volunteer. Thank you Claudine.

Our membership numbers are really healthy and we currently have approximately 50 members and another half dozen in training, with a good gender balance. We have a regular and successful free training process for presenters at the studio, thanks to Kimberley Franklin and Geoff Peake for their collaboration.

For the financial year to date we have received \$31,515 in grant money for solar panels at our transmission site at Cleggett Hill. In the previous financial year (2021/22) we received a CBF grant for the total of \$32,000 and a community hub grant from Rebekha Sharkie - Federal Member for Mayo for \$3,500 and a CBF grant for \$5,500, totalling \$41,000 incl GST.

The grants from the previous financial year assisted us in replacing equipment. The solar grants project is now underway and we look forward to this process unfolding shortly. It has been an amazing achievement and thank you to all those involved in applying for the grants, installing the equipment and building at the transmission site.

We have also improved security and have a successful sponsorship media kit which is in circulation.

We had great success at the 2022 SACBA Bilby Awards, highlighted by a brilliant team effort to win the Bilby Award for Best Outside Broadcast for the Mt Barker Show and also the Bilby Award for Outstanding Youth Contribution for Harry Vrabec-Lyons. The success was highlighted with great articles in the local newspapers. We also received several runner up certificates and congratulations to all involved. The awards over recent years are now on display at the studio in Totness.

We have updated our CRN programs and they are now streaming automatically and updating regularly and we now have locally produced news thanks to the CBAA.

Our connection with the community is strengthening, highlighted by a great relationship with Ink Pot Arts Inc.

We have a new logo and we now have permission to broadcast the Hills Football League. This was highlighted in 2022 with the success of broadcasting the 2022 Division 1 and Country Division Grand Finals from Macclesfield Oval and Nairne Oval.

The outside live broadcast of the football went really well and thank you to all involved.

The board would like to thank Eugenia Matthews from Matthews Lawyers Mt Barker for her sponsorship of Lofty and in kind legal support. We would also like to thank our other current Lofty sponsors for their ongoing sponsorship and overall support of Lofty. Sponsorship has been steady over the past year.

We have had a host of successful outside broadcasts including RailFest22, Mount Barker District Show, Wallis Cinemas Mt Barker Family Fun Day, Nairne Community Carols and the Hills Football League. We look forward to getting involved in further OB's over the coming year, including partnering with the MOTH Music Festival in 2023.

Over the past year we have also updated our lease agreement.

Thank you to the volunteers who regularly keep the transmission site tidy, with mowing and thank you to Geoff Cleggett and Rob Vrabec for their craftsmanship at the transmission site.

Thank you all for being involved in a great team bringing community radio to the Adelaide Hills and building an empowering asset for the community.

Onwards and upwards for the year ahead and keep spreading the word about Lofty.  
From the Lofty Community Media Board.  
November 2022.

## Treasurer's Report

The 2021-22 Financial Year has been positive for Lofty.

A balance sheet is attached below.

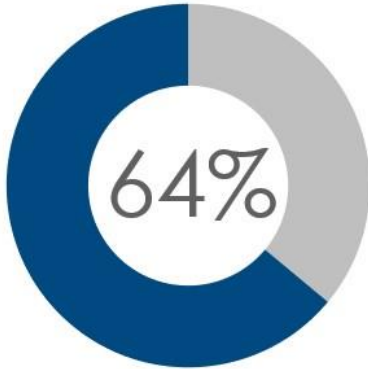
Pursuant to Rule 61 of the Constitution, an auditor was not appointed.

I confirm that the Financial Reports contained within this Report are true and correct.

Rob Vrabec  
Treasurer, Lofty Community Media Incorporated  
November 2022

## 2021-2022 Lofty Community Radio Inc End of Financial Year Summary

Percentage of Income Spent



Summary

TOTAL YEARLY INCOME

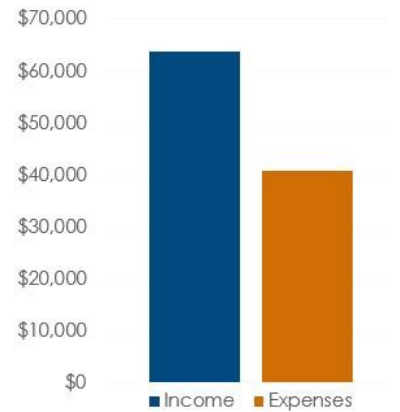
\$63,776

TOTAL YEARLY EXPENSES

\$40,787

BALANCE

\$22,989



## 2021-2022 Lofty Community Radio Inc End of Financial Year Summary

Yearly Income

ITEM	AMOUNT
Sponsorships	\$18,536.11
Memberships	\$2,602.87
Donations	\$267.70
Grants	\$40,970.00
other income	\$0.00
Key deposits and other income no GST	\$1,399.00
<b>TOTAL</b>	<b>\$63,775.68</b>

## 2021-2022 Lofty Community Radio Inc End of Financial Year Summary

Yearly Expenses

ITEM	AMOUNT
Rent/Insurance	\$15,290.82
Electricity	\$2,807.05
Internet/Website	\$1,640.02
Industry Fees	\$2,754.10
Maintenance	\$1,127.48
Sundry/Other	\$17,167.59
<b>TOTAL</b>	<b>\$40,787.06</b>



AS per the need to provide an audited account for the purposes of our 2023 APRA License, the below is included in this report.

**Lofty Community Radio Inc. Income and Expenditure Summary for year end 30 June 2022**

MONTHLY	SPONSORSHIPS	Memberships	Donations	Grants	Other Income	Key deposits and other NO GST	TOTAL MONTH
Jul-21	1,030	-	-	-	-	-	1,030
Aug-21	1,442	250	39	70	-	-	1,801
Sep-21	1,210	-	-	-	-	-	1,210
Oct-21	1,557	58	-	-	-	-	1,615
Nov-21	2,608	114	-	31,900	-	1,289	35,911
Dec-21	2,351	121	-	-	-	-	2,472
Jan-22	2,809	1,189	179	9,000	30	-	13,206
Feb-22	1,151	314	-	-	10	-	1,474
Mar-22	440	182	-	-	-	-	622
Apr-22	2,777	254	-	-	45	-	3,075
May-22	440	113	-	-	35	-	588
Jun-22	721	-	50	-	-	-	771
<b>Annual Totals</b>	<b>18,536</b>	<b>2,593</b>	<b>268</b>	<b>40,970</b>	<b>1,409</b>	<b>\$</b>	<b>63,776</b>
<b>EXPENSES</b>	<b>rent/insurance</b>	<b>electricity/utilities/rates</b>	<b>internet / website</b>	<b>Industry fees</b>	<b>maintenance</b>	<b>equip purchase/ install</b>	
Jul-21	103	80	110	1,089	-	-	1,382
Aug-21	103	1,078	149	-	-	-	1,330
Sep-21	60	-	110	-	-	-	170
Oct-21	-	-	110	-	-	-	110
Nov-21	5,576	256	-	75	-	4,800	10,707
Dec-21	3,267	-	418	-	605	935	5,224
Jan-22	-	-	110	-	36	251	396
Feb-22	-	924	110	1,591	6	2,465	5,095
Mar-22	2,371	-	125	-	-	8,718	11,213
Apr-22	-	-	178	-	408	-	586
May-22	3,317	-	110	-	73	-	3,500
Jun-22	-	963	110	-	-	-	1,073
<b>Totals</b>	<b>14,796</b>	<b>3,302</b>	<b>1,640</b>	<b>2,754</b>	<b>1,127</b>	<b>17,168</b>	<b>\$ 40,787</b>

Surplus for the Year

\$ 22,989

I have reviewed the transactions and activities of Lofty Community Radio Inc. and consider that this report reflects a fair and reasonable summary of the business activities, funding and expenditure of that group for financial year ended 30 June 2022.

Leslie J. Schmidt

3 Bruce Close Mt. Barker SA 5251  
Fellow, Inst. of Public Accountants  
IPA Membership No. 109942

14/01/2022

