



LOFTY COMMUNITY MEDIA

ABN - 73798304687

Business Location – 1/19 Crompton Rd, Totness SA 5250

Postal Address – PO Box 367 Littlehampton, SA 5250

Australia

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ANNUAL REPORT

for the Financial Year ending
30 June 2023

Our mission & vision

Our vision takes the form of a Lofty Goal. *Our Lofty Goal is to build a valuable cultural and community asset for the Adelaide Hills.*

SECTION 1

AN OVERVIEW OF LOFTY

About us

Lofty Community Media Incorporated was founded in 2017 by a small but enthusiastic team of people with one common vision: to build a valuable cultural and community asset for the Adelaide Hills. We do this for the love of communication, the love of music and the love of our fellow Hills dwellers.

After a lot of hard work and overwhelming support from our local community, we achieved one of our Lofty Goals: an FM broadcasting licence.

In November 2018, Lofty commenced broadcasting on 88.9FM every Sunday, Monday and Tuesday.

In September 2020, Lofty won the sole long-term community FM broadcasting licence servicing the Adelaide Hills, resulting in Lofty 88.9 broadcasting permanently from 1 October 2020.

Our 24/7 live stream continues to be accessible via a range of platforms and devices. You can listen to Lofty at home on your stereo through a smart device, at work on your computer, in your car through TuneIn... almost anywhere, anytime.

Lofty continues to be managed and operated by a growing band of passionate volunteers – we have no payroll, so everything you see and hear is created and curated by people doing what they do purely out of love. Our Board, which is made up entirely of Adelaide Hills locals, is dedicated to growing and maintaining Lofty.

We broadcast from Peramangk Country. We acknowledge the Peramangk people as the traditional custodians of the Adelaide Hills region where we live, learn and work. We pay our respects to Peramangk Elders, past and present. Always was, always will be Peramangk country.

Lofty 88.9 (ACMA call sign 5LCM) is a community radio station based in Totness, South Australia, and is named in reference to its location in the Mount Lofty Ranges. Located in the South Australia's lovely Adelaide Hills, Lofty's broadcast zone incorporates the Mount Barker District Council, Alexandrina Council, and the Adelaide Hills Council.

Lofty Community Radio 88.9FM also broadcasts across half of the Federal seat of Mayo, and incorporates parts of the South Australian state electoral seats of Heysen, Kavel, Morialta, Bragg and Waite.

Lofty has a general geographic license to broadcast so we encourage all community involvement, and the station is staffed entirely by volunteers. There is a potential audience of over 80,000 people across the Adelaide Hills, regional districts and beyond. We also stream over the internet 24/7.

Our People - As at 30 June 2023

Lofty's Board

Name	Position
Benjamin (Ben) Goldfinch	Chair
Geoffrey (Geoff) Cleggett	Vice-Chair
Dr Tanya Lyons PhD	Secretary
Robert (Rob) Vrabec	Treasurer
Rob Shearwood	Board Member
Andrew Challen	Board Member
Kimberley Franklin	Board Member
(vacant)	Board Member

Staff

Rule 61 of the Lofty Community Media Incorporated Constitution V1.4 2022 states that “the Association shall be prohibited from offering paid employment to any person, unless approved by resolution by the members at a General Meeting.”

All station roles are undertaken by the board and other volunteers as required.

SECTION 2

GOVERNANCE

Structure & Management

COMMUNITY				
Members / Volunteers				

BOARD				
Chairperson	Vice Chair	Treasurer	Secretary	4 Ordinary members

SUB-COMMITTEES				
Finance & Administration	Volunteers & Training	Programmin g	Technical & Building	Sponsorship & Marketing

WORKING GROUPS				
Outside Broadcasts Fundraising / Events / Planning committee	Marketing planning / Social Media / Sponsorship Team / PR	Constitution Review / Licence Renewal / Grant writing	Radio presenters co coordinator / Training / Membership coordinator	Programming Committee / Technical / Maintenance

Chair's Report for the Board - November 2023 at the AGM

It has been a great year, a challenging year and a sad year for us at Lofty 88.9.

We were saddened to lose a valued member and presenter Matt Hawkins. Matt passed away peacefully on 24/09/2023. Matt Hawkins was a dedicated Lofty Community Radio presenter and we will all greatly miss him. Our hearts go out to his family and friends. His legacy for the "Blues come knocking" and "Music of The Hills" will be kept alive through Lofty's future presenters.

Thank you to everyone for getting involved with a great team of volunteers with a passion for the Adelaide Hills community. An even stronger foundation is now in place and we look forward to the years ahead. We would like to thank our unpaid volunteers who work behind the scenes to keep the station going; and our old and new presenters.

Our membership numbers are really healthy and we currently have approximately 50 members and another half dozen in training, with a good gender balance. We have a regular and successful free training process for presenters at the studio, thanks to Kimberley Franklin and Geoff Peake for their collaboration.

For this financial year 2022-2023 we received a total of \$31,515 in grant money - \$20,000 from the CBF renewables fund and through Rebekha Sharkie's office we received \$10000 from the Centre Alliance Solar Grants – both were used for solar panels at our transmission site at Cleggett Hill – it has all been successfully installed, with the addition of more batteries installed with further grant money from the 2023-24 financial year (to be reported next AGM).

Our aim was to improve our sponsorships for the station and we were able to attract over \$12,000 in sponsorships – our major sponsors were Rebekha Sharkie, Mortgage Choice, and we welcome on board the Four Oaks Farm in Littlehampton, and we have had some other new sponsorships with agencies which will appear in next year's report. We still need more major sponsors for the station so please keep promoting us out there in the community.

We had great success at the 2023 SACBA Bilby Awards and CBAA Awards – Cant Get Out Of Your Car award was won by our very own "Daddy Rock – aka Johnny Emanuele", and we nominated Geoff Cleggett as volunteer of the year and pleased that both SACBA and CBAA recognised his efforts as a finalist; and of course the Huddle was in the running again and Jeff Pistola and partner joined Kimberley Franklin and Andrew Challen at the CBAA Awards at the Adelaide Oval. For 2024 start thinking now about your 5 minutes audio entry, a snippet from your shows, to assist the board to nominate you for the categories.

All the technology in the studio is running well, only a few hiccups. Thankyou to the tech team of people. Thank you to the volunteers who regularly keep the transmission site tidy, with mowing and maintenance.

The outside live broadcasts of the football went really well this year and thank you to all involved.

We did an OB at the Australia Day event at Auchendarroch House in Mount barker. It was very successful. We have successfully won a Grant from the CBF to purchase new OB equipment, which a working party is in process of organising.

Over the past year we have also updated our lease agreement and the rent has gone up.

Thank you all for being involved in a great team bringing community radio to the Adelaide Hills and building an empowering asset for the community.

Onwards and upwards for the year ahead and keep spreading the word about Lofty.

From the outgoing 2023 Lofty Community Media Board.

November 2023.

LOFTY COMMUNITY MEDIA INC.
ANNUAL GENERAL MEETING 2023

Deputy Chair Report

by Geoff Cleggett

It has been a pleasure over the past 12 months to serve as the Deputy Chair of Lofty Community Media. My report will concentrate on the technical improvements that have been made.

In February our solar system was installed. This comprised of 32 solar panels, an inverter and a 10kw battery which reduced our power bill by half. In March a new antenna designed by Trevor Harwood, Broadcast Engineer, was installed at the transmission site. This was made up of a new coax cable, 2 antennas and power splitter.

A newly acquired audio processor DB6400 was installed in the transmitter hut. The SACBA loan processor was removed from the studio. A small reverse-cycle air conditioner was also installed in the transmitter hut to enable temperature stability to preserve our equipment.

Trevor Harwood contacted me to advise that a mixing desk from 3AW was available for free and asked if we wanted it. I of course said yes and he travelled to Melbourne and collected it with other electronic equipment. It is currently in our studio waiting to be installed when we have the funds to purchase a larger desk or build a second studio.

A second 10kw solar battery was installed which should hopefully reduce our transmitter hut power bill to zero. We are currently experiencing some technical difficulties with the solar equipment. Solar Edge, the manufacturer and Solar Wholesalers, the installer are currently monitoring the system.

Geoff Cleggett

Treasurer's Report

The 2022-23 Financial Year has been positive for Lofty.

A balance sheet is attached below.

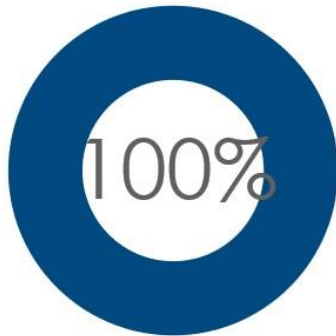
Pursuant to Rule 59 of the Constitution, an auditor was not appointed.

I confirm that the Financial Reports contained within this Report are true and correct.

Rob Vrabec
Treasurer, Lofty Community Media Incorporated
November 2023

2022-2023 Lofty Community Radio Inc End of Financial Year Summary

Percentage of Income Spent



Summary

TOTAL YEARLY INCOME

\$47,850

TOTAL YEARLY EXPENSES

\$65,376

CASH BALANCE

\$9,031



2022-2023 Lofty Community Radio Inc End of Financial Year Summary

Yearly Income

ITEM	AMOUNT
Sponsorships	\$12,747.34
Memberships	\$2,091.36
Donations	\$35.00
Grants	\$31,515.00
other income	\$77.00
Key deposits and other income no GST	\$1,384.00

\$47,849.70

2022-2023 Lofty Community Radio Inc End of Financial Year Summary

Yearly Expenses

ITEM	AMOUNT
Rent/Insurance	\$14,097.21
Electricity	\$2,783.88
Internet/Website	\$2,071.48
Industry Fees	\$3,235.41
Grant Expenditure/Mainte	\$38,079.91
Sundry/Other	\$5,107.94

\$65,375.83